

World NTD Week Social Media Toolkit

Primary hashtags: #InvestInNTDs #WorldNTDDay #BeatNTDs #100PercentCommitted

Secondary hashtags: #EndTheNeglect #EndNTDs #NTDFreeGen #NTDRoadMap

Some suggested Handles (please use according to your comfort): @CanadaDev @YouthCNTDs @CombatNTDs @orbisCA @OpEyesight @effecthope @HopeHealingIntl @SlcLrCanada @MSF_Canada @NutritionIntl @CanWaCH @ResultsCda @HPV_VPH @PlanCanada @oriole_health @Global1HN @NGDIUBC1 @CANIntl @ONE_in_Canada @WHO @bruyerecare @McGillGHP @Can_NTDs @Youth_CNNTD @WaterAidCanada @ResultsCda

Platform	Message	Media Links
Twitter/x	<p>The 🌍 health community has solved some of the greatest public health threats in the world. And yet, more than 1 in 5 people still live at risk of Neglected Tropical Diseases. On #WorldNTDDay2024, we ask that Canada CA Unite, Act & Eliminate NTDs</p> <p>@Can_NTDs @Youth_CNNTD @CanadaDev @CanWaCH</p>	WNTDD-THEME
	<p>On #WorldNTDDay, let's remember that NTD elimination is achievable and cost-effective, with collaboration and commitment towards the #SDG 3 targets. 🤝 🤝 🤝</p> <p>@Can_NTDs @Youth_CNNTD @CanadaDev</p>	WHO-NTD-INVEST-EN
	<p>Q: What do #education 📖 #WASH 💧 #GenderEquality, #ClimateAction, #nutrition 🌿 & #HealthForAll have in common?</p> <p>A: All contribute to the fight to #EndNTDs.</p> <p>@Can_NTDs @Youth_CNNTD @WaterAidCanada @NutritionIntl @CanWaCH @ResultsCda @MSF_Canada @HPV_VPH @PlanCanada @CANIntl</p>	NTD Integration Theme
	<p>Today is #WorldNTDDay! Achieving ambitious targets such as eliminating at least 1 NTD in 100 countries by 2030 calls for collaborative solutions & commitments to:</p> <ul style="list-style-type: none"> 💊 provide preventative medicine 💧 improve water, sanitation & hygiene 🐾 implement a One Health approach 🏠 improve health services, diagnostics & primary health care 	NTD Integration Theme



Canadian Network *for* NEGLECTED TROPICAL DISEASES

	<p>🦟 manage disease vectors</p> <p>@Can_NTDs @Youth_CNNTD @ResultsCda @WHO @CanadaDev @cooperation_ca @NutritionIntl @Global1HN @WaterAidCanada @VWB_VSF @CanWaCH</p>	
	<p>This World NTD Day, Unite, Act, and Eliminate NTDs with the Canadian Network for NTDs by:</p> <ul style="list-style-type: none"> • Applying to our SYP Ambassadorship video competition by March 31st, 2024 • Submitting your 2023 peer-reviewed NTD publication developed in partnership with a Canadian Institution to our NTD Research Award, due April 30th, 2024 • Look out for our upcoming call for Steering Committee Members! <p>@Can_NTDs @Youth_CNNTD @ResultsCda @cooperation_ca @CanWaCH @NGDIUBC1 @McGillTropMed @uOttawa_SEPH</p>	<p>NTD-RA-EN-2024</p> <p>SYP-EN-2024</p>
	<p>Water, Sanitation and hygiene are critical to ensuring #Health4All, and for the prevention and treatment of NTDs. Check out the Canadian Network for NTDs Action on WASH to achieve #SDG3 https://bit.ly/Can-Action-WASH-NTDs-2023</p> <p>@Can_NTDs @Youth_CNNTD @OpEyesight @cooperation_ca @CanWaCH @PlanCanada @WaterAidCanada @CANIntl @CombatNTDs @YouthCNTDs</p>	<p>WASH-EN</p>
	<p>@gavi reports 2/3 of #ZeroDose children in 2019 lived in just five countries: NigeriaNG IndiaIN DRCCD PakistanPK & EthiopiaET. Children in these same countries also face a high burden of preventable, treatable NTDs that impact child survival & wellbeing. #NTDFreeGen</p> <p>@Can_NTDs @Youth_CNNTD @cooperation_ca @ONE_in_Canada @CombatNTDs @NGDIUBC1 @CanWaCH @ResultsCda @YouthCNTDs @NGDIUBC1 @CWWAtlanta</p>	<p>Child Survival - EN</p>
	<p>Investing in NTDs supports Canadian development goals outlined in the CA #FIAP. An investment in NTDs is an investment in gender equity. Please see our statement submitted to the #FAAE here to learn more https://bit.ly/3vTjq20</p> <p>@Can_NTDs @Youth_CNNTD @CanadaDev @CombatNTDs @cooperation_ca @CanWaCH @PlanCanada @pahowho</p>	<p>PAHO-TRACHOMA-AMERICAS-2023</p> <p>CREDITS: PAHO/WHO 2023</p> <p>J-PROSTIGO-WHO-AFGHANISTAN-CL</p>



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	<p>During conflict & crisis, displaced people & people on the move are at increased risk & exposure to NTDs, with a lack of WASH 💧 housing 🏠 & access to medicine 💊. Including displaced populations in MDA strategies is critical to ensuring their right to health.</p> <p>@redcrosscanada @ResultsCda @MSF_Canada @CombatNTDs @ONE_in_Canada @CanWaCH @WaterAidCanada @WHO @CanadaDev @Youth_CNNTD @UNHCRCanada</p>	GETTI-IMAGES-EMRO-CL
	<p>Did you know NTD elimination IS possible! To date, 50 countries have eliminated at least one NTD, with 50 more countries left to go by 2030! 🙌🙌🙌 With contributions, commitment & collaboration, we can achieve the #WHONTDRoadmap goals.</p> <p>@Can_NTDs @Youth_CNNTD @ResultsCda @CanadaDev @CombatNTDs @cooperation_ca @CanWaCH @oriole_health @effecthope @NGDIUBC1 @WHO</p>	50 down, 50 to go
Facebook & Linked In	<p>Many people affected by NTDs live in extreme poverty. They face challenges due to discrimination, disability & mental distress as a result of their disease. Through investment, commitment & collaboration, we can #EndtheNeglect & #beatNTDs. Investing in NTDs is an investment in poverty reduction & greater education & improved economic opportunities.</p>	NTDs & Poverty
	<p>Underinvestment in the prevention & treatment of NTDs continues to be a critical challenge to achieving global & country-level elimination goals. That's why we are asking CA, to invest 50 million CAD over 5 years in new NTD initiatives. Canada, it's time to unite, act and deliver on achieving health for all. Please see the Canadian Network for NTDs pre-budget submission to learn more; and the WHO Case for NTD Investment 🙌</p> <p>https://bit.ly/PBWS-CNNTD-Budget2024</p> <p>https://www.who.int/publications/i/item/9789240052932</p>	WHO-NTD-INVEST-EN
	<p>In December 2023, noma was included on the WHO's official list of Neglected Tropical Diseases after a multiyear campaign led by Nigeria and supported by 32 other countries including Canada. Please read the Canadian Network for NTD's noma blog to learn more, and check out the Noma Action Group and MSF Canada who have been working to ensure that there is #NomaNoMore</p>	Noma-survivor-image-2 CREDITS: Inediz/C. Jeantet and F. Caterini. Sakina has had many visits to the noma hospital since 2013. She has already been through two stages of surgery.



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	<p>The climate crisis places additional pressures on fragile health-systems & creates conditions that increase the prevalence of climate-sensitive NTDs. Investing in strategies such as the WHO One Health approach for action against NTDs & the global strategy on WASH for NTDs offer unique opportunities to take care of both people & 🌍 to achieve #HealthForAll. Please check out the WHO's Communique on climate change NTDs and Malaria to learn more, and watch this informative video on climate change and NTDs by Deborah Ola 🖱️ https://youtu.be/AO7IAxMNQLo</p>	<p>Deborah Ola's Climate & NTDs video</p>
	<p>The development of medicines 💊 for children lags behind that for adults by nearly a decade. Increased efforts to deliver quality, safe formulations for children is needed. The Global Accelerator for Paediatric Formulations Network (GAP-f) is doing just that for five neglected tropical diseases (NTDs) (Schistosomiasis, HAT, Visceral Leishmaniasis, scabies and onchocerciasis); so that children at risk of these diseases can access prevention and treatment. Better health means more opportunities for learning & play. Check out this video https://www.who.int/initiatives/gap-f# to learn more about GAP-f, and this 2023 report on paediatric drug optimization for neglected tropical diseases to learn more: https://www.who.int/publications-detail-redirect/9789240085176 #NTDFreeGen</p>	<p>https://www.who.int/initiatives/gap-f#</p>