

# World NTD Week Social Media Toolkit

Primary hashtags: #InvestInNTDs #WorldNTDDay #BeatNTDs #100PercentCommitted

Secondary hashtags: #EndTheNeglect #endNTDs #NTDFreeGen #NTDRoadMap

Platform	Message	Media Links
Twitter	<p>The 🌍 health community has solved some of the greatest public health threats in the world. And yet, more than 1 in 5 people still live at risk of Neglected Tropical Diseases. On #WorldNTDDay2023, we ask that Canada CA Act Now. Act Together &amp; invest in NTDs.</p> <p>@Can_NTDs @Youth_CNNTD @ResultsCda @WHO @CanadaDev @HarjitSajjan @JustinTrudeau @CombatNTDs @CAGH_ACSM @cooperation_ca @CanWaCH @NGDIUBC1 @PlanCanada @effecthope</p>	<p><a href="#">WNTDD-THEME</a></p>
	<p>On #WorldNTDDay, let's remember that NTD elimination is achievable and cost-effective, with collaboration and commitment towards the #SDG 3 targets. 🤝🤝🤝</p> <p>@NutritionIntl @CanWaCH @ResultsCda @CAGH_ACSM @orbisCA, @sevacanada @OpEyesight @effecthope @HopeHealingIntl @SlcLrCanada</p>	<p><a href="#">WNTDD-THEME</a></p>
	<p>Q: What do #education, #WASH, #GenderEquality, #ClimateAction, #nutrition &amp; #HealthForAll have in common?</p> <p>A: All contribute to the fight to #beatNTDs.</p> <p>@Can_NTDs @Youth_CNNTD @WaterAidCanada @NutritionIntl @CanWaCH @cooperation_ca @ResultsCda @MSF_Canada @CAGH_ACSM @HPV_VPH @PlanCanada @OpEyesight</p>	<p><a href="#">NTD Integration Theme</a></p>
	<p>Today is #WorldNTDDay! Achieving ambitious targets such as eliminating at least 1 NTD in 100 countries by 2030 calls for collaborative solutions &amp; commitments to:</p> <ul style="list-style-type: none"> <li>💊 provide preventative medicine</li> <li>💧 improve water, sanitation &amp; hygiene</li> </ul>	<p><a href="#">World NTD Day Logo</a></p>

	<p> provide veterinary services</p> <p> improve health services, diagnostics &amp; primary health care</p> <p> manage disease vectors</p> <p>@Can_NTDs @Youth_CNNTD @ResultsCda @WHO @CanadaDev @cooperation_ca @CAGH_ACSM @NutritionIntl @oriole_health @WaterAidCanada @VWB_VSF</p>	
	<p>On #WNTDD2023, we call on CA @CanadaDev to do more to ensure #WASH4All, including for people living with &amp; at risk of NTDs. This statement  <a href="https://bit.ly/3dUSeHz">https://bit.ly/3dUSeHz</a> endorsed by Canadian CSO's call for greater CA engagement in a healthy, more equitable .</p> <p>@Can_NTDs @Youth_CNNTD @ResultsCda @OpEyesight @HopeHealingIntl @effecthope @CAGH_ACSM @cooperation_ca @CanWaCH @PlanCanada @SickKidsGlobal @WaterAidCanada @ThePHInsight @StopTBCanada @VWB_VSF</p>	<a href="#">ENDORSING-ORGS-2022</a>
Twitter	<p>Ending the risk of blindness due to trachoma will improve the lives of millions of women and girls. Let's act now and act together to ensure that their future is a bright one!</p> <p>@Can_NTDs @Youth_CNNTD @OpEyesight @SevaCanada @OrbisCA @DevCanada</p>	<a href="#">Orbis-Trachoma-Photo</a>
Facebook & Linked In	<p>Many people affected by NTDs live in extreme poverty. They face challenges due to discrimination, disability &amp; mental distress as a result of their disease. Through investment, commitment &amp; collaboration, we can #EndtheNeglect &amp; #beatNTDs. Investing in NTDs is an investment in poverty reduction &amp; greater education &amp; improved economic opportunities.</p> <p>@Can_NTDs @Youth_CNNTD@effecthope @oriole_health @HopeHealingIntl @OpEyesight</p>	<a href="#">NTDs &amp; Poverty</a>
Twitter	<p>We call on the Canadian Government to invest in preventing &amp; treating existing legacy epidemics to better prepare for new pandemics &amp;  health threats.</p> <p>@Can_NTDs @Youth_CNNTD @ResultsCda @CanadaDev @cooperation_ca @ONE_in_Canada</p>	<a href="#">NTDs &amp; Global Health Security</a>
Facebook & Linked In	<p>Underinvestment in the prevention &amp; treatment of NTDs continues to be a critical challenge to achieving global &amp; country-level elimination goals. That's why we are asking</p>	<a href="#">CNNTD Pre-budget submission 2023</a>

	<p>CA, to invest 65 million over 5 years in new NTDs strategies in Africa, Asia &amp; the Americas over 5 years. Canada, it's time to Act Now. Act Together&amp; invest in NTDs to achieve health for all. Please see the Canadian Network for NTDs pre-budget submission to learn more; and the WHO Case for NTD Investment 📄</p> <p><a href="https://drive.google.com/file/d/1l48tFnluLILXOUd4jhR-Kp0_UKZzrSVI/view?usp=sharing">https://drive.google.com/file/d/1l48tFnluLILXOUd4jhR-Kp0_UKZzrSVI/view?usp=sharing</a>  <a href="https://www.who.int/publications/i/item/9789240052932">https://www.who.int/publications/i/item/9789240052932</a></p> <p>@Can_NTDs @Youth_CNNTD @CanadaDev @cafreeland @CombatNTDs</p>	
Twitter	<p>Investing in NTDs supports Canadian development goals outlined in the Canadian Feminist International Assistance Policy. An investment in NTDs is an investment in gender equity.</p> <p>@Can_NTDs @Youth_CNNTD @CanadaDev @cafreeland @CombatNTDs @cooperation_ca @CanWaCH @ONE_in_Canada</p>	<a href="#">NTDs &amp; Gender Equity</a>
	<p>Did you know NTD elimination IS possible! To date, 47 countries have eliminated at least one NTD! With contributions, commitments &amp; collaboration, we can achieve the #WHONTDRoadmap 2030 goals.</p> <p>@Can_NTDs @Youth_CNNTD @ResultsCda @CanadaDev @HarjitSajjan @JustinTrudeau @CombatNTDs @CAGH_ACSM @cooperation_ca @CanWaCH @oriole_health @effecthope @NGDIUBC1</p>	<a href="#">47 NTDs Eliminated</a>
Facebook & LinkedIn	<p>The climate crisis places additional pressures on fragile health-systems &amp; creates conditions that increase the prevalence of climate-sensitive NTDs. Investing in strategies such as the WHO One Health approach for action against NTDs &amp; the global strategy on WASH for NTDs companion policies offer a unique opportunity for taking care of both people &amp; 🌍 to achieve #HealthForAll. Please check out this video by @Deborah Ola on climate &amp; NTDs to learn more 📄 <a href="https://youtu.be/AO7IAXMNQLo">https://youtu.be/AO7IAXMNQLo</a></p> <p>@Can_NTDs @Youth_CNNTD @cooperation_ca @ONE_in_Canada @CombatNTDs @CANIntl @NGDIUBC1</p>	<a href="#">Deborah Ola's Climate &amp; NTDs video</a>