



## **MEDIA ALERT**

### **3 landmarks in Canada join 100 landmarks globally; shining a light on Canadian commitments to combat neglected tropical diseases (NTDs)**

**What:** January 30, 2022 will mark the first World NTD Day officially recognized by the WHO, highlighting the global community's commitment to ending Neglected Tropical Diseases that affect the world's most marginalized communities the most. To mark this day, 100 landmarks will be lit up orange & purple as a way to both support the launch of the 100% Committed campaign as well as highlight the World Health Organization's goal to eliminate at least one NTD in 100 nations by 2030.

**When:** Sunday, 30 January 2022. Light ups of the Calgary & CN Towers will begin at 5:30 pm, along with an activation in Ottawa. Niagara Falls will also be illuminated in collaboration with the Carter Center

**Where:** **CN Tower**, 290 Bremner Boulevard, Toronto, ON M5V 3L9  
**Calgary Tower**, 101 9 Ave SW, Calgary, AB T2P 1J9  
Niagara Falls  
Ottawa activation location TBA at 5:30 pm (weather permitting).

#### **Who**

For Ottawa, contact:

**Alison Krentel, PhD**

Chair, Canadian Network for Neglected Tropical Diseases

Assistant Professor, School of Epidemiology and Public Health, University of Ottawa

Investigator, Bruyère Research Institute

Email: [akrentel@bruyere.org](mailto:akrentel@bruyere.org) Phone: 613-983-4863

**Momar Ndao, DVM, PhD**

Scientist, Research Institute of the McGill University Health Center

Associate Professor, Department of Medicine, Faculty of Medicine and Health Sciences, McGill University

514-934-1934 ext. 44537

[momar.ndao@mcgill.ca](mailto:momar.ndao@mcgill.ca)



For Toronto, contact:

**Tina Lines**, Canadian Network for NTDs

Email: [info@cnntd.org](mailto:info@cnntd.org) Phone: 647-701-1475

**Maneesh Philip**, Effect Hope & The Canadian Network for NTDs

Email: [mphilip@effecthope.org](mailto:mphilip@effecthope.org) Phone: 519-897-1320

1 in 5 people around the world are affected by NTDs. NTDs debilitate & disfigure, and have a measurable impact on one's quality of life and access to education and economic engagement. And yet, most NTDs can be prevented, treated with cost-effective medicine and prevention strategies.

World NTD Day 2022 will be a catalyst to launch an energizing global movement – 100% Committed to end neglected tropical diseases. 100 landmarks representing 30 nations across the world will be lit up to celebrate achievements made to date in ending NTDs & ensuring global health equity.

From the Bell Tower in Australia to the Tokyo Tower to the Great Wall of China to the Colosseum in Rome to the Burj Al Arab to Niagara Falls, the Calgary & CN Towers on January 30<sup>th</sup> the world will come together to end the neglect of NTDs.

**Contact:** For more information, please get in touch with Tina Lines at [info@cnntd.org](mailto:info@cnntd.org), call or WhatsApp at 647-701-1475.

To learn more about the Canadian Network for NTDs, and to learn more about World NTD Day please visit our website at [cnntd.org](http://cnntd.org).

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